

The present invention is intended to solve problems of the prior art, i.e., poor ability of supplying merely a portion of entire services, inability of supplying customized services suitable for respective users, and inability of supplying services keeping pace with movements of the user. A service requested from each terminal of a user to an ITS service center is supplied to a user in association with a travel contents company service system and an air line company service system in the ITS service center.